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Experienced Digital Marketers Join Forces

Cincinnati, Ohio: Dan Brill, owner and creative director of Brill Creative, and Christopher Witham, founding partner of legacy agency Topic Design and former director of strategic planning at Barefoot Proximity, announced today the formation of a new business partnership to provide research-informed customer and channel strategy, experience design, content development, advertising and analytics services to a growing roster of notable B2B and B2C clients.

"I've known Christopher for many years," says Brill. "What I envisioned my company becoming and the additional services I've wanted to provide to my clients is now fully possible because of this partnership. Christopher has a wealth of experience and a range of competencies not often combined, let alone found in our industry."

The combined team of Brill and Witham will be building and strengthening brands, and designing, developing and deploying transformative go-to-market strategies for clients like Busken Bakery, Dewey's Pizza, Wild Eggs, Anthem and more.

"Dan and his team have been quietly making a name for themselves while doing really meaningful, results-driven work," says Witham. "Our personal values, business philosophies and work ethics are very much aligned, and our marketing capabilities are highly complementary. I am confident we are going to show up in some unexpected ways and places."

About Brill Creative: Cincinnati, Ohio-based Brill Creative is a lean collaborative of experienced digital and traditional marketing talent dedicated to creating meaningful brand experiences and driving business results for its roster of B2B and B2C clients. For more information visit BrillCreative.com.

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